



Meeting  
of the  
San José  
Community & Economic Development Committee  
October 22, 2007 at 1:00 P.M.

Roll Call: Chair Nancy Pyle, Vice-Chair Nora Campos, Sam Liccardo, Member, Pete Constant, Member, Paul Krutko, Ed Moran, Ru Weerakoon, John Weis

Staff: Laurel Prevetti, Stan Ketchum, Nanci Klein, Bill Sherry, Manuel Pineda, Betsy Shotwell, Leslye Krutko, Steve Hendrickson, Belinda Silvatici, Carolyn Huynh, Ed Tolentino, David Schoonover

Guests: Lew Wolff, Ed Storm, Ann Rodriguez, Dan Fenton, Kai-yan Lee

This meeting began at 1:05 P.M.  
Items were heard out of order.

**a. Review of Today's Agenda and the Fall Committee Workplan**

Request was made to hear items out of order to allow for Item 4h to be heard near the beginning of the meeting. The Downtown Obstruction/Building Heights item will return to the committee in January 2008. Progress is going well and the delay is caused by additional work the consultants want to include in their analysis. Items 4e and 4f are deferred to November 2007.

**Upon motion by Councilmember Liccardo, seconded by Chair Pyle, the committee accepted these changes to the agenda and workplan.**

**b. Downtown Obstruction/Building Heights (Airport) *[Deferred to January 2008]***

**c. General Plan Update (Planning, Building, & Code Enforcement)**

Laurel Prevetti, Assistant Director, and Stan Ketchum, Principal Planner, both from Planning, Building & Code Enforcement, provided an update on the General Plan. Staff has held two Task Force meetings on September 17<sup>th</sup> and October 9<sup>th</sup> as well as a kick-off Community Workshop on October 13<sup>th</sup>. Turnout was good and included positive community feedback. Staff explained that the Envision San Jose 2040 General Plan will set the direction for much more than just future land use decisions.

**Upon motion by Councilmember Constant, seconded by Councilmember Liccardo, the committee accepted this report.**

**d. Review of the Relevant Legislation Guiding Principles for 2008 (City Manager's Office)**

Betsy Shotwell, Director of Intergovernmental Relations, provided this staff report. The 2007 Legislative Guiding Principles represents a new framework for organizing the City's legislative interests and the 2008 document will continue to reflect the approach approved by the City Council in January 2007. Input from the various City Service Areas (CSA's) have been collected from each council committee (Transportation and Environment, Neighborhood Services and Education, Public Safety, Finance & Strategic Support) during the month of October 2007. This final draft will be forwarded to the Rules and Open Government Committee and the City Council for adoption by the end of this year.

**Upon motion by Vice-Chair Campos, seconded by Councilmember Liccardo the committee accepted this report.**

**e. Sign Ordinance Update (Planning, Building, & Code Enforcement, Economic Development, Redevelopment Agency) *[Deferred to November 2007]***

**f. HP Pavilion Improvements (Arena Authority) *[Deferred to November 2007]***

**g. Assessing Performance: An Analytical Framework for the San Jose McEnery Convention Center (Auditor) *[Rules Add 08-15-07]***

Steve Hendrickson, Interim Auditor introduced staff members, Belinda Silvatici and Carolyn Huynh, and the consultant for this report, Kai-yan Lee. Mr. Lee provided this report on the performance of the San Jose McEnery Convention Center as compared to the industry standards and other comparable facilities. Highlights of this report involved a review of four components;

- Financial Performance Assessment
- Economic Impacts Assessment
- Productivity Assessment
- Quality Assessment

From the public Ed Rast and William Garbett both spoke on this item.

**Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee accepted this report.**

**h. Update on Soccer Stadium, Airport West, iStar Site Negotiations (Economic Development)**

Paul Krutko, Chief Development Officer, City Manager's Office, Nanci Klein, Manager of Corporate Outreach, Economic Development, and Bill Sherry, Director, Airport, presented this staff report. Staff provided an overview on the progress made related to the potential return of the Earthquakes Soccer team to San Jose and the potential development of a stadium on City owned property near the airport. Staff is asking to extend negotiations until June 30, 2008 and plan to return to the committee in February 2008 with a cost benefit analysis. Staff suggested it would be beneficial for committee members to make a site visit to a new stadium. Dan Gagliardi, President, Soccer San Jose, John Jussen, Almaden Valley Youth Soccer and Ed Rast, all spoke individually regarding the return of a soccer league and stadium.

This report will be cross-referenced for the November 6, 2007 Council meeting.

**Upon motion by Councilmember Liccardo, seconded by Councilmember Constant, the committee accepted this report.**

**i. Process Report and Timeline update for Adoption of the 2007 California Building Standards, CCR Title 24, Parts 2-6,8-10, and 12 (Planning, Building, & Code Enforcement, Fire)**

Ed Tolentino, Planning Official, Planning, Building, & Code Enforcement (PBCE) and David Schoonover, Deputy Chief, Fire Department, were present for this staff report. Two reports were submitted on this item, outlining the proposed amendments to Chapter 17.12 of the San Jose Municipal Code to adopt the 2007 California Fire Code, submitted by the Fire Department. A joint memo from Fire and PBCE recommended amending City Ordinance Title 24 of the San Jose Municipal Code.

**Upon motion by Vice-Chair Campos, seconded by Councilmember Constant, the committee accepted this report.**

October 22, 2007

**Subject: Community & Economic Development Report**

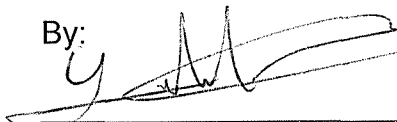
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**j. Oral Petitions**

None

**k. Adjournment**

Meeting adjourned at 3:48 PM.

By:   
for \_\_\_\_\_  
Chair Nancy Pyle  
Community & Economic Development  
Committee

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